

Grow your business

The challenge: After surviving the struggles of the startup phase, companies enter the next stage of the business lifecycle and take on a whole new wave of financial challenges. While all signs are pointing up, most of these companies are still riding a gut-wrenching rollercoaster of growing pains. In hyper-growth mode, businesses are ramping up quickly, new demands are coming fast and furious, and everyone is crazy busy. They're scaling and adapting processes and trying to cope with all the changes. Will they get enough funding to go the distance? When is the next product launch? How are they going to retain all those new hires? It's a tumultuous time for sure. As the business stretches and becomes more complex, so do the finance and accounting issues they need to tackle.

What growing companies need: RoseRyan can stop the madness of the high growth stage with specialized services that match the company's need for speed. Rather than gnashing their teeth and declaring an overload situation, financial leaders can get their financial house in order with the help of savvy pros by their side. Our dream team offers practical guidance on setting up everything you need for accurate financial reporting that will impress investors and lenders and auditors (yup, it's time for that too). Our audit prep service lays the groundwork so companies can sail right through their first audit. Our interim services can fill any gap, whether companies need a CFO or controller, or when they need a particular area of expertise on the accounting force. They can forward their most perplexing technical accounting questions to our experts, who are on top of all the latest accounting rules and pronouncements. Plus, we advise on stock-based compensation that won't come back to bite you. With our seasoned pros beside them, companies can keep calm amid the craziness of this growth stage.

Services we provide at this stage:

- Financial planning & analysis
- Audit prep
- Pre-IPO, M&A readiness
- Financial integrity (internal controls for private companies)
- Technical accounting
- Stock-based compensation
- Revenue recognition
- System implementation
- Finance team augmentation

The RoseRyan dream team has the best practices and years of experience companies need to power through their growing pains. Companies lean on our expertise to rapidly scale up their financial teams, processes and systems so everyone is on the same page about the financial situation. Truth and reality in financial reporting make decision-making quicker and easier. This frees up the executive team to focus on other important matters, like how to gain ground in the marketplace, keep top talent and fend off the competition. As trusted advisors, we can calm the chaos in any hypergrowth situation. We can be your team or help your team with the ongoing accounting and financial decisions that will push the company through this high growth stage.

Taking off like a rocket ship? The dream team keeps madness to a minimum by expertly managing your financials during this rapid stage of growth.

About RoseRyan

RoseRyan is a finance and accounting consulting firm delivering specialized firepower exactly when and where it's needed during any stage of the business lifecycle. Our Bay Area dream team has tackled critical assignments for more than 700 clients of all kinds and sizes since 1993. From the startup that needs an interim CFO and scalable infrastructure to the publicly traded enterprise challenged with tricky transactions and complex compliance issues, our seasoned pros can be your team or help your team. www.roseryan.com

Get some breathing room with an ace team by your side that can guide you through your growing needs. To learn more, contact:

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