

Expand your business

The challenge: At this stage in the business lifecycle, companies may opt for a major, new strategy for growth by acquiring another company, merging or going for that big splash on Wall Street. Whatever transaction is in the future, the finance team has a huge amount of work to conquer and possibly a lot of options (pun intended) at its disposal. Companies need to tidy up their financial house and prepare for the bumpy but thrilling ride ahead. It is wise to bring along a seasoned pro or two with transactional experience who can wrangle the extra work and help navigate the major changes.

What expanding companies need: Our dream team can get the company's financial house in order (a key part of the valuation) and prepare the team for the inevitable post-transaction hangover. For an IPO, we can get the S-1 in tiptop shape, craft a process so the company never misses a reporting deadline, and keep the team's momentum going. RoseRyan gurus help companies avoid the stumbles by providing timely advice for reliable, consistent messaging that lives up to regulators', auditors' and investors' expectations. And we help you on Day 2 after the IPO event, through the difficult and lengthy work of transitioning to life as a public entity. We help companies sail through the tricky integration matters that creep up when they join forces with another company. Getting input from experts who have been in similar situations and can pass along valuable lessons learned is a must.

Services we provide at this stage:

- IPO support / S-1
- M&A support & integration
- Technical accounting
- SEC reporting
- Stock-based accounting
- Due diligence
- Share price strategy
- Corporate governance

An IPO, merger or acquisition can really knock a company off course if it's not done right. The drama and trauma of a messy financial situation should be avoided. Yet many companies don't know what to expect and don't always plan ahead. The dream team has helped with hundreds of transactions for companies of all sizes and we've seen and done it all before. Whether you need strategic advice, technical accounting savvy or any form of transactional support, RoseRyan can be your go-to gang. Companies count on our finance and accounting whizzes to steer them through tricky transactions and calm the chaos after the storm. We are aces at helping companies get through it quickly.

The dream team gets you through an IPO, merger or acquisition with laserbeam focus and masterful skill.

About RoseRyan

RoseRyan is a finance and accounting consulting firm delivering specialized firepower exactly when and where it's needed during any stage of the business lifecycle. Our Bay Area dream team has tackled critical assignments for more than 700 clients of all kinds and sizes since 1993. From the startup that needs an interim CFO and scalable infrastructure to the publicly traded enterprise challenged with tricky transactions and complex compliance issues, our seasoned pros can be your team or help your team. www.roseryan.com

When you want to go big, do it right. The RoseRyan dream team supports you every step of the way. To learn more, contact:

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