

Evolve your business

The challenge: Ongoing businesses face major milestones that seem to get more aggressive every year. Many companies in this stage of the business lifecycle deal with head-spinning amounts of change at an increasingly rapid rate. The business may be sailing along with new products, infrastructure, processes and systems. And the next moment they're up against a crisis and the wrenching call to reinvent the business. Amid the whirlwinds, it's challenging times for the finance team as they still have to conquer the mountains of reporting, compliance and regulatory needs of normal public company life. No matter how proactive your planning is, sometimes you need some extra help.

What evolving companies need: Companies at this stage frequently benefit from trusted advisors and savvy pros who can steer them through the onslaught of SEC reporting, corporate governance, financial modeling and more. Started on your new revenue recognition strategy yet? No problem. Got a tricky stock-based compensation dilemma? Our aces can help. RoseRyan can also guide you through the turbulence when you hit the wall at some point, which is inevitable, whether you need an interim finance expert, help with a restatement, assistance with reorganizing your finance team or advice for divesting a business. RoseRyan helps companies power through the difficult times, from coping with a minor hiccup to completely reinventing the business.

Services we provide at this stage:

Ongoing support:

- Restatement assistance
- Restructuring support
- Change agent

Getting through a crisis:

- Staff augmentation
- Corporate governance
- Financial planning and analysis

Strategic projects:

- Revenue recognition
- Complex equity
- Implementing new accounting pronouncements
- Technical accounting
- Share price strategy
- Strategic consulting
- M&A support
- Divestiture support

RoseRyan's dream team helps ongoing companies quickly get through the never-ending saga of financial obstacles in this stage of the business lifecycle. Need to pump out reliable financial statements and tell the story? No sweat. Need some extra hands to clean up a financial mess? Sure thing. When it's time to conquer corporate governance, you are in expert hands. And getting companies through a crisis? We're superstars at that, too.

RoseRyan gets you quickly through the ongoing saga of financial challenges as a public company. Got a crisis?

No problem.

About RoseRyan

RoseRyan is a finance and accounting consulting firm delivering specialized firepower exactly when and where it's needed during any stage of the business lifecycle. Our Bay Area dream team has tackled critical assignments for more than 700 clients of all kinds and sizes since 1993. From the startup that needs an interim CFO and scalable infrastructure to the publicly traded enterprise challenged with tricky transactions and complex compliance issues, our seasoned pros can be your team or help your team. www.roseryan.com

RoseRyan can get you through the chaos and make the most of the calm. To learn more, contact:

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