

## Initial public offerings

Got an IPO in your future? We can help you make it a reality—and prevent night-marish surprises. RoseRyan has helped dozens of companies ace the IPO process from start to finish. Our seasoned gurus have extensive financial reporting, technical accounting and SOX compliance expertise—the kind of specialized knowledge few companies have on staff.

## Our areas of expertise include:

- SEC financial reporting compliance
- Technical accounting
- Audit preparation
- SOX compliance
- Business systems integration

## Rely on us to:

- Perform a pre-audit review of technical accounting issues, providing both guidance and audit-quality documentation
- Ensure that equity documentation and stock-based compensation accounting records are in order
- Handle audit needs (including audit schedule preparation, project management and liaison with auditors)
- Prepare public company financial information, including EPS, segment disclosures and pro forma financials
- Analyze and define finance system needs, qualify new software platforms, manage system implementation and reporting functionality and more
- Draft financial sections of the S-1, including financial statements, footnotes, MD&A, selected financial data, executive compensation disclosures and more
- Handle SOX compliance needs (from pre-IPO internal control review and planning to post-IPO SOX compliance)
- Provide experienced insights on disclosures throughout the S-1 document to help minimize SEC comments, and draft responses to SEC comments received
- Help prepare for ongoing SEC reporting requirements (including 10-K, 10-Q and proxy statements)
- Aid in evaluation of non-GAAP adjustments to earnings release financials and ensure compliance with SEC regulations for non-GAAP financials
- Be a trusted business advisor before, during and after your successful IPO process

If you're starting the IPO process or just dreaming of one, please contact:

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## **About RoseRyan**

RoseRyan is a finance and accounting consulting firm that tackles critical assignments for companies at all stages, with particular expertise in high tech, life sciences and cleantech. Our gurus serve as outsourced CFOs, prepare companies for IPOs and M&As, perform immaculate corporate governance work and are sought after for expert advice on emerging accounting challenges. The firm's Silicon Valley roots go deep—RoseRyan has been getting high-flying companies' financial houses in order since 1993. www.roseryan.com