

# Foundations for Financial Integrity

Day to day, you can't afford to keep going without solid best practices in place. You don't want to run the business based on incorrect assumptions, and if it takes too long to get an accurate financial picture, you're running the business blind. When you wait for auditors to spot problems, you're wasting money and possibly misinforming strategic decision makers.

Further down the road, will your company be ready for an IPO? What if you wake up one morning to a too-good-to-ignore acquisition offer? When that happens, your financial information has to be bulletproof—valuations depend on credibility.

RoseRyan's Foundations for Financial Integrity service safeguards your business. We analyze your processes and assess your risk of financial misstatements, and then help put processes in place that streamline work flows and build reliability. The result? An effective, efficient finance operation that delivers accurate information to the executive team and board. Your company is ready for the spotlight, anytime.

## Why timely, accurate financials are valuable for your company:

- Savvy decision making: an accurate view of your company allows more-informed business decisions
- Improved valuation: with reliable financial data at your fingertips, your company is in a stronger position
- Avoid fire drills: audit findings or internal information requests won't catch you off guard

## The Foundations for Financial Integrity service includes:

- Comprehensive scoping and risk analysis to determine areas where financial misstatements are likely
- Identification of misstatement risks and existing controls for mitigation
- Documentation of financial process flows to identify inefficiencies and potential points of error
- Gap analysis of unmitigated risks and exposures
- Recommendations for implementing best practices to improve efficiencies and reduce risk and errors

## Benefits of working with RoseRyan:

RoseRyan developed the Foundations for Financial Integrity service after helping hundreds of companies safely navigate toward big goals—and steer clear of common mistakes. With our gurus on your team, you ally yourself with experience that runs both deep and wide. Most are former Big 4 audit firm pros who have also held industry management roles. That translates into a pragmatic approach, firmly grounded in business reality and carefully tailored to your situation.

To find out what you need to build a solid foundation for financial integrity, please contact:

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## About RoseRyan

RoseRyan is a finance and accounting consulting firm that tackles critical assignments for companies at all stages, with particular expertise in high tech, life sciences and cleantech. Our gurus serve as outsourced CFOs, prepare companies for IPOs and M&As, perform immaculate corporate governance work and are sought after for expert advice on emerging accounting challenges. The firm's Silicon Valley roots go deep—RoseRyan has been getting high-flying companies' financial houses in order since 1993. [www.roseryan.com](http://www.roseryan.com)